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| | Application No. | Applicant(s) |
| | 10/642,227 | RAY ET AL. |
| Notice of Allowability | Examiner | Art Unit |
| | Patricia L. Nordmeyer | 1772 |
| The MAILING DATE of this communication appearance All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313 | (OR REMAINS) CLOSED in this ap or other appropriate communication IGHTS. This application is subject to | plication. If not included n will be mailed in due course. THIS |
| 1. This communication is responsive to <u>1/23/06</u> . | | |
| 2. The allowed claim(s) is/are <u>1-3,5,25-27 and 29</u> . | | |
| 3. Acknowledgment is made of a claim for foreign priority ur a) All b) Some* c) None of the: 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have | been received. | , |
| 3. Copies of the certified copies of the priority documents have been received in this national stage application from the | | |
| International Bureau (PCT Rule 17.2(a)). | | |
| * Certified copies not received: | | |
| Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. | | |
| 4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. | | |
| 5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. | | |
| (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached | | |
| 1) hereto or 2) to Paper No./Mail Date | | |
| (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date | | |
| Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). | | |
| 6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. | | |
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| Attachment(s) | | |
| 1. ☐ Notice of References Cited (PTO-892) | 5. Notice of Informal P | Patent Application (PTO-152) |
| 2. Notice of Draftperson's Patent Drawing Review (PTO-948) | 6. Interview Summary Paper No./Mail Date | |
| 3. Information Disclosure Statements (PTO-1449 or PTO/SB/0 | | |
| Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit | 8. 🛛 Examiner's Stateme | ent of Reasons for Allowance |
| of Biological Material | 9. | |
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EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Adesh Bhargava on March 13, 2006.

The application has been amended as follows:

Claims 12 - 24 have been canceled.

- 2. The drawings filed on August 18, 2003 are accepted by the Examiner.
- 3. The following is an examiner's statement of reasons for allowance:

The closest prior art of record fails to teach or suggest the recited paperback rider instantly redeemable coupon. Independent claims 1 and 25 identify the uniquely distinct features of a substrate that include a first laminate that is adhesively affixed to both the second surface of the booklet and the outer section of the liner, thereby forming a barrier between the booklet and instantly redeemable coupon that is covered by a second laminate, which is adhered to outer section of liner, containing perforations to allow separation of the coupon from the paperback rider while keeping the booklet contained and adhered to the liner. The closet prior art of record,

Application/Control Number: 10/642,227

Art Unit: 1772

Barry (USPN 6,057,019) in view of Treleaven et al. (USPGPub 2001/0052386), disclose multilayer labels, which either singular or in combination fail to anticipate to render obvious the above limitations of the five layer paperback rider instantly redeemable coupon.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Patricia L. Nordmeyer whose telephone number is (571) 272-1496. The examiner can normally be reached on Mon.-Thurs. from 7:00-4:30 & alternate Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Harold Y. Pyon can be reached on (571) 272-1498. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Patricia L. Nordmeyer

Examiner

Art Unit 1772

HAROLD PYON SUPERVISORY PATENT EXAMINER

3/15/06

Page 3